



DEPARTMENT OF ARTS AND EDUCATION

COURSE OUTLINE—WINTER 2014

INTRODUCTORY SOCIOLOGY OF GLOBALIZATION (SO2690) – A3

3 Credits (3-0-0) UT 45 Hours

**INSTRUCTOR:** DR. Christopher Smith      **PHONE:** Office (780) 539-2894

**OFFICE:** C202      **E-MAIL:** [csmith1@gprc.ab.ca](mailto:csmith1@gprc.ab.ca)

**OFFICE HOURS:** Wednesdays 10:00-11:20 AM (or by appointment)

**PREREQUISITE(S)/COREQUISITE:** SO1000

**REQUIRED TEXT/RESOURCE MATERIALS:**

Baylis, J., Smith, S., & Owens, P. (2011) *The Globalization of World Politics*. New York: Oxford University Press.

(*Plus* additional articles relevant to specific topics *and* recommended/supplementary readings)

**CALENDAR DESCRIPTION:** This course introduces various aspects of globalization and its impact on our lives at the local, national and international levels.

**CREDIT/CONTACT HOURS:** 3 University Credits

**DELIVERY MODE(S):** Class / group discussion, lectures, film analysis and take-home exercises.

**TRANSFERABILITY:** \*\*\* Grades of 'D' or 'D+' may not be acceptable for transfer to other post-secondary institutions. Students must be aware that it is their responsibility to contact receiving institutions to ensure transferability.

**EVALUATION:**

1. Participation and engagement = 10%
2. Critical response papers (3) – top 2 grades x 10% each = 20%
3. Group presentations = 25%
4. Essay proposal and annotative bibliography = 15%
5. Final term essay = 30%

## **EVALUATION DETAILS:**

### **1. Participation and engagement = 10%**

- Participating in class discussions regarding assigned readings and lecture materials is a key element to your success in this course; in order to participate, however, it is necessary to attend class on a regular basis. Here it is important to keep up with the assigned readings, and engage the course material in a meaningful manner, linking course content to your everyday life. Although I in no way wish to play the role of disciplinarian, I firmly believe that it is the student's job to take responsibility for show up to class prepared, and therefore attendance will be taken every class.

### **2. Critical response papers (3) – top 2 grades x 10% each = 20% (Due at your discretion)**

- Throughout the 13 week course, students may select any four lecture topics, and write a short (3-4 page, double-spaced) critical response to the lecture content and/or reading materials for the given week. For these assignments, no research is required, although direct reference to the readings and /or lecture are strongly encouraged. These short writing assignments should be based on a critical question derived from the chosen theme; here, the central purpose of this exercise is to relate the theories and concepts discussed during a given week to your everyday lived experience

### **3. Group presentations = 25% (Schedule to be determined during Week #1)**

- During the first week of class, students will be assigned a topic for group presentations, beginning in Week #2. As opposed to merely regurgitating the lectures or summarizing the readings, the purpose of these presentations is to collaborate with your group members in order to bring the course material to life, using examples from popular media (television, cinema, music, art and literature) to place the course material in a context that is relevant to your everyday experience of the social world. Presentations may or may not be delivered using audio-visual materials such as PowerPoint, YouTube clips, excerpts from media articles, etc., but must include a one-page hand-out for all students in the class summarizing the content of your group's presentation

### **4. Essay proposal and annotative bibliography = 15% (Due date: Week 10 - Mon. lecture)**

- In order to ensure that you are prepared for your final essay (due during the exam period), this assignment is intended to encourage students to begin preparing for the essay in advance in order to ensure a well-structured, well-argued, and well-written final product. The proposal component of this assignment entails developing the thesis statement for your final essay by explaining and contextualizing the overall topic of your paper, the argument(s) you plan to advance, and the evidence you intend to use to

demonstrate your thesis. The proposal should therefore be comprised of a 1-2 page (double-spaced) structured discussion of the intended theoretical and methodological structure of your essay. Along with the proposal, you are additionally required to include an annotative bibliography of eight (8) scholarly sources that are relevant to your intended topic. Here, each scholarly source (book or academic journal article) must include a full bibliographic citation in APA style (detailed in class), along with a summary of the material, including the author's methodology, theoretical approach, main arguments, along with a brief discussion of how this work might apply to your intended essay topic.

#### **5. Final term essay = 30% (Due date: TBA)**

- Approximately halfway through this 13-week course, you will be provided with a list of 4-5 broad essay questions relating to the central course themes. You may select any one of the topics for your final essay, intended to be approximately 10-12 pages in length. There will be considerable flexibility built into each of the essay questions, allowing each student to pursue a topic that they can relate to on a personal level. Several weeks prior to the end of class, shortly after the essay questions have been distributed, we will hold a session detailing how to conduct scholarly research in the area of sociology (i.e. using the *Sociological Abstracts* database), and how to structure a proper academic essay in the field of sociology. Your essays must include reference to at least two (2) texts from the course content (assigned readings, lectures, film screenings and/or class discussions), and at least five (5) scholarly sources such as academic books or journal articles. Your 'works cited' or 'bibliography' must include a total of 10 sources (2 course texts, 5 scholarly books or articles, and three additional references). The final three (or more) references may take the form of popular media reporting (newspaper, blog, and/or magazine articles, either in print or online), popular culture (television shows, cinema, print/radio/TV advertisements etc.), or art and literature. Detailed expectations for the essay structure – and specifically the essay's thesis statement – will be addressed in tandem with the discussion of how to conduct scholarly sociological research. The final essay will be due in both paper and electronic formats during the exam period.

#### **NOTES REGARDING EVALUATION:**

- Spelling and grammar are important elements for precise, critical communication. Although the argumentative content and structure of your writing assignments will be most highly valued, spelling and grammar will also be taken into consideration.
- ALL assignments must be submitted both electronically and in paper form. Assignments must be sent by email to my college address, with the assignment title in the subject line.
- Unless discussed prior to the due date, 10% will be deducted per day for late penalties.

## **COURSE FORMAT AND STUDENT RESPONSIBILITIES:**

Appropriate preparation is essential for success in this course. This includes regular attendance, completing all assigned readings, and a high level of participation and engagement in class discussions. As this course entails two 80 min. classes per week (Mondays, 2:30-3:50 PM, and Wednesdays, 2:30-3:50 PM), the two classes will be ordinarily be structured as a 'lecture' and 'seminar/tutorial', respectively. In other words, during our Monday sessions, I will deliver a prepared lecture and/or film screening relevant to the given weekly topic, and our Wednesday sessions will take the form of a structured discussion of the course material (i.e. readings, lectures, and/or film screenings). Starting in Week #2, Wednesday sessions will also begin with group presentations for the first 20 minutes. Given this format, it is therefore your responsibility to ensure that you are prepared by committing to regular attendance, completing your assigned weekly readings, and participating regularly in class discussions.

## **POLICY REGARDING COMPUTERS AND SMART PHONES:**

Although I am personally a firm believer in the value of note-taking with a pen/pencil and paper, students may use a laptop during the Monday lecture period to take notes if they wish. That said, if any student is caught using their laptop to play games or engage in social networking (i.e. Facebook etc.), this privilege may be revoked. During the Wednesday seminar/tutorial, however, unless you have special needs that require the use of a laptop, computers will not be permitted in class; instead, I urge you to take any relevant notes using a traditional pen and paper. Student presenters wishing to use PowerPoint or show excerpts from films and/or YouTube clips need only bring their material on a flash drive, and I will set up all the necessary classroom technology for their use. With regard to cell/'smart' phones, these should be set on vibrate prior to entering the classroom (both for Monday and Wednesday sessions), so as not to disrupt either me (i.e. the lecturer) or your classmates. Use of cell phones in class is strictly prohibited, but if there is cause to expect a call during class hours due to legitimate reasons, please approach me at the beginning of class and excuse yourself as discretely as possible if and when necessary.

## **PLAGIARISM AND CHEATING:**

Please refer to the GPRC Calendar (page 45) and the GPRC Policies website to get more information on Plagiarism and Cheating:

[https://www.gprc.ab.ca/files/forms\\_documents/Student\\_Misconduct.pdf](https://www.gprc.ab.ca/files/forms_documents/Student_Misconduct.pdf)

Plagiarism and cheating are taken seriously and will be dealt with severely.

Instructors reserve the right to use electronic plagiarism detection services on written assignments. Assignments will therefore be required in both electronic and paper formats.

## GRADING CRITERIA

**IMPORTANT NOTE:** this grid is not identical to the one displayed as a guideline on page 38 of the college calendar. Also note that different instructors may use criteria that is different from the guideline displayed on page 38 and may be different from the grid displayed below.

Alpha Grade	4-Pt Equivalent	Percentage Guidelines	Designation
A+	4.0	97-100	Excellent
A	4.0	93-96	
A-	3.7	89-92	First Class Standing
B+	3.3	85-88	
B	3.0	80-84	Good
B-	2.7	75-79	
C+	2.3	70-74	Satisfactory
C	2.0	65-69	
C-	1.7	60-64	
D+	1.3	55-59	Poor
D	1.0	50-54	Minimal Pass at GPRC
F	0.0	0-49	Fail – no credit received
WF	0.0		Fail – Withdrawal after deadline/ no credit received

## TENTATIVE COURSE SCHEDULE:

**\*NOTE:** Recommended/supplementary texts are not absolutely necessary, but will likely help you gain a more in-depth perspective on a given topic; these materials can also be used as scholarly sources for your final essay.

### **WEEK 1: Introduction: Globalization in historical context**

→ When did and how did globalization originate?

- ASSIGNED READINGS: *The Globalization of World Politics* – Ch. 2. (p. 34-49)
- RECOMMENDED/SUPPLEMENTARY TEXTS:
  - ‘Globalization’ (definition) IN *The Penguin Dictionary of Sociology*
  - Mazrui, A.A. (1996) “Mombasa: three stages towards globalization” in A.D. King (ed.), *Re-Presenting the City: Ethnicity, Capital, and Culture in the 21st-Century Metropolis*. New York: NYU Press, 158-76.

### **WEEK 2: ‘Glocalization’**

→ The global-local dynamic

→Q: What terms or expressions in popular culture invoke both the local and the global?

- ASSIGNED READINGS:
  - Appadurai, A. (1996) “Here and Now”. IN *Modernity at Large: Cultural Dimensions of Globalization*. Minneapolis: University of Minnesota Press, p. 1-26.
- RECOMMENDED/SUPPLEMENTARY TEXTS:
  - Lash, S. & Urry, J. (1996). Globalisation and Localisation (pp.306-307). IN *Economies of signs and space*. London: Sage.
  - ‘Glocalization’ (definition) IN *The Penguin Dictionary of Sociology* (pp.170)
  - Beynon & Dunkerley, Eds. (2000) The Global Impacting Upon The Local / The Local Impacting Upon The Global / ‘Global Localization’ and ‘Glocalization’ (pp. 18-21) IN *Globalization: The Reader*. New York: Routledge.

### **WEEK 3: Globalization and identity**

→ Transnational subjects, nomadic identities, and diasporic communities

- ASSIGNED READINGS: *The Globalization of World Politics* – Ch. 11 (p. 182-195)
- RECOMMENDED/SUPPLEMENTARY TEXTS:
  - Ghannam, F. ( 2004) “Re-imagining the Global: Relocation and Local Identities in Cairo”. In M. Miles, T. Hall, and I. Border (eds) *The City Cultures Reader* 2<sup>nd</sup> Ed. London: Routledge, 336-345.

- Secor, A. J. (2003) Citizenship in the City: Identity, Community, and Rights Among Women Migrants to Istanbul. *Urban Geography* 24(2), 147-168.
- Smith, M. P. (2003) "Transnationalism and Citizenship". In B.S.A. Yeoh, M.W. Charney, and T.C. Kiong (eds) *Approaching Transnationalisms: Studies in Transnational Societies, Multicultural Contacts, and Imaginings of Home*. Boston, Dordrecht, London: Kluwer Academic, 15-38.
- Joseph, M. (1999) *Nomadic Identities: The Performance of Citizenship*. Minneapolis: University of Minnesota Press [EXCERPT].
- Radhakrishnan, R. (1996) *Diasporic Mediations: Between Home and Location*. Minneapolis: University of Minnesota Press [EXCERPT].

#### **WEEK 4: Processes of globalization**

→ -Scapes... (1) Political, (2) Economic, (3) Socio-Cultural

- ASSIGNED READINGS:
  - Appadurai, A. (1996) "Disjuncture and Difference in the Global cultural Economy" In *Modernity at Large: Cultural Dimensions of Globalization*. Minneapolis: University of Minnesota Press, p. 27-47.
- RECOMMENDED/SUPPLEMENTARY TEXTS:
  - Giddens, A. (2009) Globalisation and the Changing World (pp. 107-151). IN *Sociology*, 6<sup>th</sup> Edn. Malden, MA: Polity Press.

#### **WEEK 5: Political globalization (1): Globalization and the new balance of power**

→ The declining role of the nation-state

- ASSIGNED READINGS: *The Globalization of World Politics* – Ch. 24 (p. 398-413)
- RECOMMENDED/SUPPLEMENTARY TEXTS:
  - Bauman, Z. (1998) Ch.3: After the nation-state – What? IN *Globalization: The Human Consequences*. New York: Columbia University Press, p.55-76.
  - Ohmae, K. (1996) The End of the Nation State (pp. 238-240) IN Beynon & Dunkerly, Eds. *Globalization: The Reader*. New York: Routledge.
- SCREENING:
  - Moore, M. (1989) *Roger and Me* (91 min.) Warner Bros.

#### **WEEK 6: Political globalization (2): Institutions of international governance**

→ The United Nations (UN), World Bank, World Trade Organization (WTO), etc.

- ASSIGNED READINGS: *The Globalization of World Politics* – Ch. 19 & 20 (p. 310-342)

- RECOMMENDED/SUPPLEMENTARY READINGS:
  - Ellwood, W. (2001) *The no-nonsense guide to globalization* (pp. 46-57). London: New Internationalist. [EXCERPT]

### **WEEK 7: Conducting scholarly sociological research and writing a high-level sociology essay**

- Instructional session designed to prepare you for your proposal, annotative bibliography, and final essay
- Monday session will take the form of a lecture (with research assistance from library staff), and Wednesday session will take the form of a seminar/tutorial, involving a Q&A session re. your potential essay topics/ideas—come prepared to discuss your tentative topic with your fellow classmates

### **WEEK 8: Economic globalization (1)**

- Multi/Trans-National Corporations and the Nation-state

- ASSIGNED READINGS:
  - Axford, B. (2000) The Global System: Economics, Politics and Culture. IN (pp. 238-240) IN Beynon & Dunkerly, Eds. *Globalization: The Reader* (pp. 246-249; p. 266-270; ). New York: Routledge.
- RECOMMENDED/SUPPLEMENTARY READINGS:
  - Sassen, S. (1998) Whose city is it? Globalization and the formation of new claims. In *Globalization and Its Discontents* (pp. xix-xxxvi). New York: The New Press.
- SCREENING:
  - Axhbar, M. & Abbot, J. (2003) *The Corporation*. 145min. Zeitgeist films.
  - Moore, M. (2009) *Capitalism: A Love Story*. 127min. Paramount Vantage.

### **WEEK 9: Economic globalization (2)**

- International economic interdependence: The global financial crisis

- ASSIGNED READINGS: *The Globalization of World Politics* – Ch. 4 (p. 66-80)

### **WEEK 10: Cultural Globalization (1)**

- Global media, cultural homogenization and local identities

- ASSIGNED READINGS:
  - *The Globalization of World Politics* – Ch. 25 (p. 414-427)
- RECOMMENDED/SUPPLEMENTARY READINGS:
  - Beynon & Dunkerley, Eds. (2000) Cultural Homogenization and Hybridization (pp.22-27) / Media Imperialism and 'Global Media' (28-30) / Global Media and

Communication (pp.167-204) / The Global Impact of New Technologies (pp. 205-230). IN *Globalization: The Reader*. New York: Routledge.

- Croteau, D. & Hoynes, W. (2000) The Global Media Industry. IN *Media/Society: industries, images & audiences* (pp. 334-363), 2<sup>nd</sup> Edn. Thousand Oaks, California: Pine Forge Press.

### **WEEK 11: Cultural Globalization (2)**

→ Global subcultures, local manifestations: A case study of *punk* and *hip-hop*

- ASSIGNED READINGS:
  - O'Connor, A. Punk Subculture in Mexico and the Antiglobalization Movement: A Report from the Front. *New Political Science*, 25(1): 43-53.
- RECOMMENDED/SUPPLEMENTARY READINGS:
  - Wimsatt, W.U. (2001) *Bomb The Suburbs: Graffiti, Race, Freight-Hopping and the Search for Hip-Hop's Moral Center*. Berkley, CA: Soft Skull Press.
  - Gelder, K. & Thornton, S. (1997) *The Subcultures Reader*. New York: Routledge.
  - Hebdige, D. (1979) *Subculture: The Meaning of Style*. New York: Methuen & Co.
- SCREENING:
  - Kassovitz, M. (1995) *La Haine*. Paris: Canal+. (URL: <http://www.youtube.com/watch?v=NRMA6DLgQVY>)

### **WEEK 12: Cultural Globalization (3)**

→ International social movements: The 'new anarchists', 'anti-globalization' and the global 'Occupy' movement

- ASSIGNED READINGS:
  - Graeber, D. (2002) The New Anarchists. *New Left Review*, 13: 61-73
  - Taylor, A. & Gessen, K., Eds. (2011) *Occupy: Scenes from an Occupied America*. [EXCERPT]
- RECOMMENDED/SUPPLEMENTARY READINGS:
  - Chomsky, N. (2012) *Occupy*. New York: Penguin.
  - Klandermans, B. & Staggenborg, S., Eds. (2002) *Methods of Social Movement Research*. Minneapolis: University of Minnesota Press.
  - Giugni, M., McAdam, D. & Tilly, C., Eds. (1999) *How Social Movements Matter*. Minneapolis: University of Minnesota Press.
- SCREENING:
  - Townsend, S. (2007) *Battle in Seattle*. Redwood Palms Pictures. (URL: <http://www.youtube.com/watch?v=amnSUM8mSxl>)

- Isacson, M. (2002) *View from the Summit*. 75min. National Film Board of Canada (NFB). (URL: [http://www.nfb.ca/film/view\\_from\\_the\\_summit](http://www.nfb.ca/film/view_from_the_summit))
- YouTube clips re. global *Occupy* protests (TBD)

**WEEK 13: Special Topic** (Theme, readings & screenings TBD collectively by course group)

→ + Review / Essay Assistance

**IMPORTANT DATES**

[**\$** = Key financial dates; **GP** = Grande Prairie campus; **FV** = Fairview campus]

**JANUARY 2014**

- 06 (GP) Orientation to College for newly registered students.\*  
(FV) First Day of Classes for most programs\*\*

- 07 (GP) First Day of Classes for most programs\*\*

Last day for the Registrar's Office to receive applications for repeat final exams for fall semester courses.

Last day to pay winter semester fees to avoid late payment penalty. Students who have not paid winter fees will be assessed a late payment penalty after this date.

Last day to drop courses in most programs.

(GP) Last day for new registrants for winter semester to opt out of the Student Health/Dental Plan.

- 28 Last day for deferred and repeat final exams for fall semester courses. Deadline to clear grades of "IN" for fall semester courses.

**FEBRUARY 2014**

- 17 Family Day-Limited access to College buildings. No classes. Administrative offices are closed.

- 18- (GP) Winter Break-No classes on GP campus except for apprenticeship and pre-employment.  
21 (FV) Winter Break-No classes for Animal Health Technology students only.

**MARCH 2014**

- 07 Last day to withdraw from courses in most programs with a grade of "W".

- 08 (FV) Convocation

- 10\$ Students who still have a balance owing after this date will be withdrawn from all

classes and will receive grades of “WF”.

#### APRIL 2014

01 Early registration for September 2014 begins for continuing students.

18 Good Friday-Limited access to College buildings. Administrative offices are closed.

28 Last day of exams/classes in most programs.

#### MAY 2014

01 Registration for September 2014 begins for full and part time new and returning students.

03 (GP) Convocation

05 (GP) Spring session classes normally begin on this day.

19 Victoria Day-Limited access to College buildings. No classes. Administrative offices are closed.

20 Last day for the Registrar’s Office to receive applications for repeat final exams for winter and full year courses.

27 Last day for deferred and repeat final exams for winter and full year courses. Deadline to clear grades of “IN” for winter and full year courses.

#### **FOR YOUR INFORMATION:**

**Student Rights and Responsibilities:** Please refer the following web address regarding Student Rights and Responsibilities or refer to the college website

[https://www.gprc.ab.ca/files/forms\\_documents/StudentRightsandResponsibilities.pdf](https://www.gprc.ab.ca/files/forms_documents/StudentRightsandResponsibilities.pdf)

**Friendship Centre:** The Friendship Centre at Grande Prairie Regional College provides a space for all students to meet, do homework, retrieve or leave messages, obtain community resources material, or just relax. The on-campus Friendship Centre is available for sharing circles, gatherings, study groups, and tutoring sessions. Everyone is welcome.

**Campus Security:** You should be aware that GPRC is no safer than the rest of Grande Prairie. Attacks on campus, as well as theft and vandalism have been occurring with increasing frequency. For your safety, Campus Security will provide a 24-hour Safe Walk service anywhere on campus. Call 780-539-2700 or use the blue phones on campus.

**Learning Support Centre:** The Learning Support Centre is available to all students who wish to improve their academic skills and ability to learn. Students can receive help with their writing (essay structure, grammar, formatting), as well as with math and science problems. Workshops on exam anxiety, study skills, noting taking, and other important skills are also offered here. The Learning Centre is in the Library.