

Course: **DD 1195 Digital Image Creation and Design II (Vector)**

Session: Jan. 5 to April. 13, 2006
Digital Studio I
Tuesday and Thursday, 8:30 am. To 9:50 am.

Credit/Hours: **3 (1-0-2) 45 hours** Delivery: Lecture/Lab

Transfer: pending

Pre/co
requisite: none

Instructor: Ken HouseGo
Design Studios. Rm. 130
539-2813 (Best way to contact me)
Office Hours Posted On Door
(Phone ahead to book an appointment)
khousego@gprc.ab.ca

Calendar Description: Introduction to the principles and techniques of digital image creation/manipulation emphasizing creative design solutions applied to vector graphics and involving the application of two-dimensional art elements: drawing, image manipulation, colour, composition and typography. Students are expected to already have basic computer literacy. Intended to be taken in conjunction with DD 1180.

Course Content: This is a studio-based course that introduces students to basic principles of design, typography and various methods for creating and manipulating vector graphics for use in print, web and multi-media settings.

Objectives

1. Learn the basic principles of two-dimensional design: line, shape, value, texture, color, tone and composition.
2. Develop the visual and critical thinking skills pertaining to creating effective imagery.
3. Gain the necessary design skills and techniques for effective communication.

Evaluation: Criteria for Evaluation

1. The level of creativity and craft demonstrated in worksheets and projects.
2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
3. Professional orientation as indicated by enthusiasm, commitment, involvement and flexibility in collective and individual critiques.
4. Overdue assignments will be penalized 10% per day. Work must be completed within Five days of original deadline. After 5 days you will receive a zero grade.
4. Students late for a quiz will have a 5-minute grace period afterwards they will receive a grade of zero and not be allowed to write.
5. Attendance is mandatory.

In Class Process Works and Projects Assignments: 85%

Quiz and or worksheets 5%

Participation: 10%

Timeline: On going grading of daily process class work, Mid and End Term Portfolios

Materials:

Additional Costs: Studio Materials, Approximate Cost \$50.00, back up Cd's, and paper (Charges for ink may apply)

Attendance: **More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter may be required.**

Plagiarism: Plagiarism is cheating. The instructor reserves the right to use electronic plagiarism detection services. See P. 33-43 of the Calendar for more details, and for explanation of many other policies and regulations.

Reviewed: